

## **AGENDA**

### **URA Board Meeting**

February 27, 2020

**3:00 pm – 5:00 pm**

**Colorado River Room**

**222 Laporte Avenue**

**Fort Collins, CO 80521**

1. URA Board Retreat Follow-up
2. 2020 URA Board meeting times

Other business:

# **URA 6-MONTH PLANNING CALENDAR**

February 2020 – July 2020

Created: 2/20/2020 1:02 PM

## **CALENDAR SUBJECT TO FREQUENT CHANGES**

Email URA Staff for up-to-date information: [URABoardInfo@fcgov.com](mailto:URABoardInfo@fcgov.com)

*“The mission of the Urban Renewal Authority is to remedy blight, using Tax Increment Financing, to leverage private capital investment, and stimulate sustainable development and public improvement projects.”*

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### **BOARD OF COMMISSIONERS:**

**Wade Troxell, Chair**  
**Ross Cunniff, Vice Chair**  
**Christophe Febvre**  
**Emily Gorgol**  
**Susan Gutowsky**  
**Steve Johnson**

**Julie Pignataro**  
**Andy Smith**  
**Kristin Stephens**  
**Ken Summers**  
**Joe Wise**

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**(Items are listed in no particular order)**

URA Board Meeting	Selection Committee	Planning & Zoning Board
Plan Area Review Committee	URA Finance Committee	City Council Meeting
Public Open House	City Council Finance Committee	Legal Contract Review Committee

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Meeting Info	Agenda Item	The purpose of this item is to...
<b>February 27</b> <b>Time: 3:00pm</b> <b>Location:</b> <b>Colorado</b> <b>River Room.</b> <b>222 Laporte</b> <b>Ave. Fort</b> <b>Collins, CO</b> <b>80521</b>	<b>URA Board Retreat Follow-Up</b>	Agenda: Follow up to URA Board Retreat
<b>March 4</b> <b>Time: 2:00pm</b> <b>Location: CIC</b>	<b>URA Finance Committee Meeting</b>	Agenda: Approval of the January 9, 2020 URA Finance Committee meeting minutes
	BFO Strategies	Discussion of BFO strategies for URA Budget
	URA Insurance and Purchasing Power	Direction the URA insurance and purchasing power
<b>March 31</b> <b>Time: 6:00pm</b> <b>Location: CIC</b>	<b>URA Board Meeting</b>	Agenda: Approval of the November 7, 2019 URA Board meeting minutes
	Prospect South Marriot Hotel	Discussion of Marriot Hotel Project and TIF share at Prospect South
	URA insurance and Purchasing Power	Direction on URA insurance and purchasing power

URA Board Meeting	Selection Committee	Planning and Zoning Board
Plan Area Review Committee	URA Finance Committee	City Council Meeting
Public Open House	City Council Finance Committee	URA Legal Contract Review Committee

Meeting Info	Agenda Item	The purpose of this item is to...
<b>April 9</b> <b>Time: 3:00pm</b> <b>Location: CIC</b>	<b>URA Finance Committee Meeting</b>	Agenda: Approval of the March 12, 2020 URA Finance Committee meeting minutes
	URA Purchasing Policies	Recommendation on URA Purchasing Policies
	North College Business Engagement	Update on North College Business Engagement and potential partnerships with URA
	2021 URA BFO Preliminary Budget	Update on 2021 URA preliminary budget offers
	Prospect South Marriot Hotel	Discussion of Marriot Hotel Project and TIF share at Prospect South
<b>April 23</b> <b>Time: 3:00pm</b> <b>Location: CIC</b>	<b>URA Board Meeting</b>	Agenda: Approval of the March 26, 2020 URA Board meeting minutes
	URA Purchasing Policies	Adoption of revised URA purchasing policies
	2021 URA BFO preliminary budget	Update on 2021 URA preliminary budget offers
<b>May 13</b> <b>Time: 4:00pm</b> <b>Location: CIC</b>	<b>URA Finance Committee Meeting</b>	Agenda: Approval of the April 9, 2020 URA Finance Committee meeting minutes

URA Board Meeting	Selection Committee	Planning and Zoning Board
Plan Area Review Committee	URA Finance Committee	City Council Meeting
Public Open House	City Council Finance Committee	URA Legal Contract Review Committee

Meeting Info	Agenda Item	The purpose of this item is to...
	URA IGA with the City	Discussion of URA IGA with the City
	Mulberry Corridor Update	Update on Mulberry Corridor Plan, future annexation and alignment with URA strategic objectives
	Human Services Campus	Update on Human Services campus community engagement work and relation to North College Plan Area
<b>May 28</b> <b>Time: 3:00pm</b> <b>Location: CIC</b>	<b>URA Board Meeting</b>	Agenda: Approval of the April 23, 2020 URA Board meeting minutes
	Mulberry Corridor Update	Update on Mulberry Corridor Plan, future annexation and alignment with URA strategic objectives
	URA IGA with City	Adoption of revised IGA between URA and City
	Human Services Campus	Update on Human Services Campus community engagement work and relation to North College Plan Area
<b>June 11</b> <b>Time: 3:00pm</b> <b>Location:</b> <b>Council</b> <b>Conference</b> <b>Room</b>	<b>URA Finance Committee Meeting</b>	Agenda: Approval of the May 14, 2020 URA Finance Committee meeting minutes

URA Board Meeting	Selection Committee	Planning and Zoning Board
Plan Area Review Committee	URA Finance Committee	City Council Meeting
Public Open House	City Council Finance Committee	URA Legal Contract Review Committee

Meeting Info	Agenda Item	The purpose of this item is to...
<b>June 25</b> <b>Time: 3:00pm</b> <b>Location: CIC</b>	<b>URA Board Meeting</b> <b>CANCELED</b>	Agenda: Approval of the May 28, 2020 URA Board meeting minutes
		<b>This meeting has been canceled due to summer recess/CML conference for Fort Collins City Council</b>
<b>July 9</b> <b>Time: 3:00</b> <b>Location: CIC</b>	<b>URA Finance Committee</b>	Agenda: Approval of the June 11, 2020 Finance Committee meeting minutes
<b>July 23</b> <b>Time: 3:00</b> <b>Location: CIC</b>	<b>URA Board Meeting</b>	Agenda: Approval of the May 28, 2020 URA Board meeting minutes

**UNSCHEDULED OR UPCOMING ITEMS**

Item	Purpose of Item
URA IGA and City King Soopers Project Prospect & College Project (S. Prospect) Prospect South URA Policy Watermark Proposal – 501 Spaulding URA Mission, Vision, Values North College Business Engagement  Prospect South URA Policy Metro Districts and URA	Update URA IGA with the City Discuss possible TIF participation in a private development project Discuss possible TIF participation in a private development project Discussion of URA Policy application at Prospect South Watermark proposal in North College Discuss URA Mission, Vision, Values Update on North College Business Engagement and potential partnerships with the URA Discussion of URA Policy application at Prospect South Policy discussion of Metro Districts in URA

URA Board Meeting	Selection Committee	Planning and Zoning Board
Plan Area Review Committee	URA Finance Committee	City Council Meeting
Public Open House	City Council Finance Committee	URA Legal Contract Review Committee

**URA Finance Committee**  
 Agenda Planning Calendar 2020-2021  
 RVSD 2/20/2020 mnb  
 Location: CIC Room  
 (Agenda Items listed in no particular order)

<b>March 4th</b>	Meeting Time: 2:00pm		
	BFO Strategies	20min	Clay Frickey
	URA insurance and purchasing power	10min	Josh Birks
	Prospect South Marriot Hotel	30min	Clay Frickey

<b>April 9th</b>	Meeting Time: 3:00pm		
	URA Purchasing Policies	10min	Clay Frickey
	North College Business Engagement	10min	Clay Frickey
	2021 URA BFO Preliminary Budget	20min	Clay Frickey
	Prospect South Marriott Hotel	20min	Clay Frickey

<b>May 13th</b>	Meeting Time: 4:00pm		
	URA IGA with the City	20min	Clay Frickey
	Mulberry Corridor Update	20min	Clay Frickey
	Human Services Campus update	20min	Clay Frickey

Future Council Finance Committee Topics:

- Brinkmann Term Sheet
- Projected sales tax revenue Spradley-Barr-Mazda
- North College Albertsons
- North College Engagement Feedback

MEMORANDUM

**DATE:** February 20, 2020  
**TO:** Wade Troxell, Chair  
**THRU:** Darin Atteberry, Executive Director  
Jeff Mihelich, Deputy City Manager  
Jacqueline Kozak-Thiel, Chief Sustainability Officer  
Josh Birks, Economic Health Office Director  
**FROM:** Clay Frickey, Redevelopment Program Manager  
**RE:** **Retreat follow-up, URA Mission, Vision, Values formation**

**Mission, Vision and Values**

Starting in August of 2019 the URA Board has been working on framing its vision for the future. Based on these conversations, staff has worked to gather, analysis and synthesize these meaningful conversations into a Mission, Vision and Values statement for the URA Board. Staff created this draft based on the 11 criteria outlined by the URA Board's Achieve, Avoid and Preserve exercises, and conversations about applying these criteria to Foothills Mall and the East Mulberry Corridor.

The purpose of our February 27, 2020 retreat follow-up will be for the URA Board to discuss a draft version of the Mission, Vision, Values and if this will appropriately frame the work that the Board would like to achieve. Staff is looking for direction on what the Board likes from this draft statement, what's missing, and how this statement can be most useful in guiding the actions of the Board. Because this document is in draft form, outcomes and strategies falling under the Mission, Vision and Values statement are blank. Staff would like to discuss these with the Board so that they best support the URA Board's Mission, Vision and Values.



**Why We Exist:** The community and residents of Fort Collins feel greater belonging when reinvestment transforms blight that embraces the character and culture of their place.

**What We Do:** Build community by transforming blight, catalyzing projects, accelerating investment, and enhancing long-term value.

**How We Behave:**

- Stewardship
- Excellence
- Co-creation
- Inclusivity

**OUTCOME 1:**

**OUTCOME 2:**

**OUTCOME 3:**

**Strategy 1.1:**

**Strategy 1.2:**

**Strategy 2.1:**

**Strategy 2.2:**

**Strategy 3.1:**

**Strategy 3.2:**